education & training

Mesmer Animation Labs, Seattle, WA 1997: Certified training in Softimage 3D Extreme. Studied modeling, storyboarding, animation and rendering to video.

Art Institute of Seattle, Computer Graphics Program, Seattle, WA 1996-1997: Completed 3 quarters of training in various 2D, 3D and traditional art courses.

graphics software

3D Studio Max 2.5 (Kinetix)
Softimage (Microsoft)
Amorphium (Play)
Bryce 3D (Metacreations)
Photoshop 5 (Adobe)
Painter 5.5 (Metacreations)
Freehand 7 (Macromedia)
Publisher 2000 (Microsoft)
Streamline (Adobe)

web authoring tools

Mambo PHP Builder
FrontPage 2000 (Microsoft)
Dreamweaver 2 (Macromedia)
Hotmetal 5 (Softquad)
Webrazor Utilities (Ulead)

business software

Microsoft Office Suite (Access, Word, Excel, Powerpoint)
Quicken (Intuit)
WordPerfect (Corel)
Visio (Microsoft)

operating systems

Windows XP/2000/NT
Macintosh
Irix (Unix)
Novell Netware 4
Linux OS

Jacob S. Yates

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WEB DESIGN & COMPUTER GRAPHICS SPECIALIST

key qualifications

- **Corporate web site design**; Over three years of experience designing corporate web sites; able to create professional sites from start to finish, from the initial creative concept to final site testing and launch.
- **Advanced software skills** and training; consistent and passionate effort to stay current in all applicable new Internet technologies.
- **Photography and videography expertise**; advanced user of 35mm, APS and digital cameras and 8mm, Hi8, and MiniDV video cameras.
- **Analog-to-digital capture and output** methods including reflective and transparency scanning, video compression, ICC profiles, CMYK Printing and resolution limitations.
- **Customer service skills**; able to interact professionally with clients to gain input and ensure two-way communication on creative projects.
- **Interpersonal effectiveness**; specific training in conflict resolution, teambuilding, managing negativity in the workplace, concise communication, and diversity.
- **Writing and editing talents**; experience authoring multiple types of documents including web content, editorials, and marketing literature.

employment history

Virtual Communications, Seattle, Washington (1997-Present)

- Performed web graphics design and layout functions from preliminary sketches to finished product utilizing a diverse array of graphics tools and elements.
- Created unique and consistent feel to different theme sites.
- Worked with diverse web technologies such as Internet agents, push advertising, chat rooms and messaging, search engines and rotating web graphics and banners.
- Optimized Web graphics, layout and content for ease of access by customers regardless of browser, type of computer system or speed of internet connection.
- Worked closely with teams of designers and programmers.

Capital City Weekly, Juneau, Alaska (1994-1997)

- Created graphics, layout and copy for advertisements and ad packages. Maintained fresh and unique advertising designs and promotions.
- Operated a wide range of typesetting and photographic equipment.